CLOSE TO HOME

Conference 2015
in association with NZRHN

ROTORUA ENERGY EVENTS CENTRE
12 - 15 MARCH 2015

Supported by

Sponsorship and exhibition prospectus

www.nzrgpn.org.nz
The annual National Rural Health Conference – now in its 24th year – presents the perfect opportunity for you and your business to put your message or product in front of representatives from multiple rural sector organisations.

Conference 2015 is hosted by the New Zealand Rural General Practice Network (NZRGPN) and the Rural Health Alliance Aotearoa New Zealand (RHĀNZ) in association with the New Zealand Rural Hospital Network (NZRHN).

Approximately 350-400 delegates from the rural primary health care, farming, business and community sectors are expected to attend the 2015 conference scheduled for March 12-15 at the Energy Events Centre in Rotorua. The 2015 conference theme ‘Close to Home’ focuses on equitable access to affordable, top quality primary health care services for rural communities.

Rural Aotearoa New Zealand is the heart of our country; it is vital for our economy, the focus of our leisure, and central to our national identity. We all depend one way or another on sustained services in rural communities, whether we are living and working rurally, visiting or just passing through.

The 2015 conference will offer a large and modern area for exhibitors, key sponsorship opportunities, a variety of keynote and concurrent session presenters and topics as well as opportunities to meet, talk and network.

Hence we would like to give you the opportunity to align your organisation with the 2015 conference and provide the platform over a two-day period to attract the attention of, and interact with, rural general practitioners: rural doctors, rural hospital doctors, practice nurses, nurse specialists, practice managers, medical and nursing students, farmers, contractors, rural mayors and councillors and many others from the rural sector.

The conference presents New Zealand’s best opportunity to interact with the delegates, discuss trends in the rural primary health care, hear about national and international initiatives and participate in thought-provoking workshops showcasing the innovative ways rural primary health care and wider rural sectors respond to the challenges and rewards they face in delivering rural health care.

I look forward to discussing with you the many opportunities to promote your organisation, and ways to get your message and product in front of delegates at this conference.

Yours sincerely
Rob Olsen
Communications and conference manager
The event

The annual National Rural Health Conference is the showcase event in the rural primary healthcare calendar.

It presents rural medical, nursing and allied health professionals and others from the wider rural community with the opportunity to gain or upgrade vital skills, exchange knowledge, develop their professional and social networks, and compare notes.

Dates
Pre conference workshops Thursday, 12 March 2015
Conference Friday, 13 & Saturday 14 March 2015

Your hosts
New Zealand Rural General Practice Network
The NZRGPN was established in the early 1990s by a small group of enthusiastic rural general practitioners to provide a support network for their colleagues. From small beginnings the Network has grown into a professional organisation headed by a chief executive and governed by an Executive Board. The Network is a member-based, not-for-profit organisation that recognises the significant leadership roles that rural medical professionals play in the health, sustainability and social cohesion of their communities.

Each year individuals from the rural medical and nursing community come together to form the conference organising committee, bringing with them a passion for developing a content rich, exciting and extremely valuable programme to offer to their fellow colleagues.

Rural Health Alliance Aotearoa New Zealand
RHĀNZ was established in March 2013 and brings together 20 health, social and political agencies with a rural focus to provide a unified voice and resource to help find solutions for the health problems facing rural communities.

“...There is nothing like being there!...”

Below is a list of the current members:
- Rural Hospital Network New Zealand
- New Zealand Institute of Rural Health
- New Zealand Rural General Practice Network
- Mobile Health Solutions
- Rural Canterbury Primary Health Organisation
- Federated Farmers
- Tararua District Council
- Whakatane District Council
- Thames-Coromandel District Council
- Rural Women New Zealand
- The College of Nurses Aotearoa
- The Royal New Zealand College of General Practitioners
- South Wairarapa District Council
- Opotiki District Council
- Ruapehu District Council
- Whanganui Community Living Trust
- Kaikoura Integrated Health Facility
- Australasian College for Emergency Medicine
- Rural Contractors New Zealand
- Dairy Women’s Network.

Brand and event. Take a stand.
Opportunities to raise your profile make a positive first impression, or revitalise existing relationships include:

- conference sponsorship
  claim a pre-eminent position at this major event and demonstrate your commitment to the quality of rural health in New Zealand through major partner or conference partner sponsorship opportunities
- event or service sponsorship
  associate your brand exclusively with a particular high-profile conference event or service to enhance positive brand awareness and recall.
- exhibition booth
  present your brand image, services and products personally and in a congenial, relaxed environment where delegates socialise and enjoy their tea breaks and lunch.
The opportunity

Sponsorship and attendance at the National Rural Health Conference provides a unique opportunity to get the attention of hundreds of rural medical and nursing professionals as well as representatives from the wider rural community, in one location. Whether your interest is to raise awareness, promote a cause, introduce a product or simply learn more about the challenges and opportunities rural primary health care delivery presents, this is the conference that delivers.

If it is your first time at the conference you will be impressed by the distinctly open and inclusive ambience of the event generally and the exhibition hall in particular.

What 2014 exhibitors said.....

“We get the opportunity to see dozens of doctors at the conference rather than seeing 4 or 5 at a time and this would take a year or so”

“It aids in having HCPs engage with information regarding our new medicines”

“Great venue, please send me information on 2015”

“Loved the med students and nurses... they are our future”

Delegate demographics

The 2014 conference titled, Rural Communities, the backbone of New Zealand, held in Wellington attracted over 400 delegates comprising; experienced medical and nursing professionals, medical and nursing educators, health administrators, registrars, medical and nursing students. In 2015 they will be joined by those from the wider rural sector including farming, agriculture and business.

Delegates by vocation
The venue

In 2015 the conference will be returning to the Energy Events Centre, a purpose built events centre which is versatile and consummate, incorporating no less than ten separate spaces for meetings and events and excellent facilities. Positioned at the edge of Lake Rotorua, the Energy Events Centre's unique location within the picturesque Government Gardens provides extensive car parking and is also within easy walking distance of the retail precinct, accommodation, restaurants, cafes and spa facilities.

The exhibition will be held in one third of the Unison Arena, and whilst the area is large enough to be light and spacious, the focus on the 2015 exhibition is to provide an intimate space which flows and enables all exhibitors excellent access to network with the delegates.

The hotels

Competitive accommodation rates have been secured at two Rotorua hotels located within walking distance of the conference venue. Room bookings can be made during the online registration process which will open on Wednesday, 5 November 2014.

Millennium Hotel Rotorua
Corner Ererua & Hinemaru Streets
Rotorua, 3010
Daily Rate: $165.00 per room, incl GST

Sudima Lake Rotorua
1000 Eruera Street
Rotorua 3010
Daily Rate: $145.00 per room, incl GST

Contact us

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Major Partnership Packages

Are you interested in a Major Partnership Package, including year round benefits as well as prime positioning at the annual conference?

Six Major Partner opportunities are available to companies who wish to align with NZRGPN/ RHĀNZ over the next twelve months or more, with benefits to be discussed on a case by case basis.

Components of the partnership are subject to negotiation between NZRGPN/RHĀNZ and interested parties.

Summary of Opportunities

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<th>Major Partnership Packages</th>
<th>Cost (+ GST)</th>
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<tr>
<td>Major Partner (Limited to 6)</td>
<td>subject to negotiation</td>
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<table>
<thead>
<tr>
<th>Conference Partnership Packages</th>
<th>Cost (+ GST)</th>
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<tr>
<td>Coffee Cart</td>
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<td>7</td>
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<tr>
<td>Mobile App</td>
<td>$10,000</td>
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<tr>
<td>Keynote Speakers</td>
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<tr>
<td>Conference Dinner</td>
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<td>Exhibition Welcome Function</td>
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<td>Delegate Satchel</td>
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<tr>
<td>Cyber Lounge</td>
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<td>Registration</td>
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<td>Mobile Charging Station</td>
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<tr>
<td>Daily Lunch Catering</td>
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<td>Breakfast Session</td>
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<td>Daily Morning &amp; Afternoon Tea Catering</td>
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<td>Families Programme</td>
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<td>Satchel Insert</td>
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<table>
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<th>Exhibition Package</th>
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<tr>
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Conference Partnership Packages

**Coffee Cart Sponsorship - investment $10,000 + GST**
(limited to one opportunity)

In these coffee loving days, it is hard to find a sponsorship package better than this. Your organisation will have the exclusive opportunity to connect with the majority of delegates as they come past for their coffee fix!

This opportunity includes two coffee carts located at opposite ends of the exhibition area ensuring delegates’ coffee needs are tended to promptly and spreading the sponsors’ branding throughout the arena.

Fixed costs associated with the provision of the coffee cart including labour per day are included in this opportunity.

**As the coffee cart sponsor you will receive:**
- designated coffee cart and café area situated in the exhibition area including four couches and two coffee tables
- two freestanding organisation banners displayed near the coffee carts for the duration of the conference (banners supplied by your organisation)
- opportunity to brand the coffee carts and or provide branded coffee cups and barista t-shirts (signage, cups and t-shirts to be supplied by your organisation)
- recognition as a ‘coffee cart sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation logo on the sponsors PowerPoint, acknowledging your support as the ‘coffee cart sponsor’

**Mobile App Sponsorship - investment $9,000 + GST**

Maximum exposure, don’t just promote your organisation during the event – your brand will be in front of the delegates before, during and after! The loading screen can be custom designed including your company’s branding with direct links to your website. Attendees don’t just use it once and throw it in the bin, they use the App numerous times throughout the event and then it stays on their device - an unparalleled opportunity for you to get your brand in front of the attendees over the entire event lifecycle.

Delegates can access the App via their smartphone, tablet, laptop or computer.

**As the Mobile App Sponsor you will receive:**
- the App will be co-branded with the conference logo the sponsor’s organisation branding throughout the conference App
- organisation’s banner with click through links to your sponsor and exhibitor profile or website on the mobile App
- opportunity to communicate directly to the delegates through push messages during the conference
- recognition as a ‘mobile App sponsor’ on the conference website (linked to your website) and in the conference App
- your organisation logo on the sponsors PowerPoint, acknowledging your support as the ‘mobile App sponsor’
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).
Keynote Speakers Sponsorship –  
investment $9,000 + GST  
(limited to one opportunity)

Keynote speakers are the highlight of any meeting. Association with high calibre presenters will be achieved by the Keynote Speakers Sponsor and recognised by delegates throughout the event. This sponsorship package offers the opportunity to align your brand with up to four keynote speakers attending the conference.

As the keynote sponsor you will receive:
- one complimentary exhibition booth (inclusions as per exhibition benefits) in the optimum position to engage your audience and receive maximum traffic flow
- one complimentary full conference registration, including lunches, morning and afternoon teas, a ticket to the welcome function and attendance at conference sessions (conference dinner tickets can be purchased at an additional cost)
- recognition as a ‘keynote speakers sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘keynote speakers sponsor’
- name association with the keynote speaker’s plenary sessions, including logo on session slides
- opportunity to chair the keynote sessions
- your organisation’s branding on the keynote speakers profile in the mobile App
- one freestanding banner displayed during the keynote sessions (banner supplied by your organisation, conference organisers will allocate space)
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).

Conference Dinner Sponsorship -  
investment $9,000 + GST  
(limited to one opportunity)

The conference dinner is by far the major social function of the meeting with 150 attendees in 2014! This year the dinner will be an exciting yet relaxing evening, allowing attendees the opportunity to try an array of New Zealand cuisine, mix and mingle with friends, debate the finer points of life, kick up their heels or kick back and relax - whatever their evening preference may be the 2015 conference dinner will have all bases covered. By securing this package early you have the opportunity to be included in the planning phase of this premier event, or leave it all up to us – it’s your choice!

As the dinner sponsor you will receive:
- naming rights to the conference dinner ‘sponsors name National Rural Health conference dinner’
- four complimentary tickets to the conference dinner so that you can engage delegates in a relaxed fun atmosphere
- opportunity for you to make a short address to the dinner audience (maximum of five minutes)
- prominent branding for your organisation at the dinner venue (two free standing banners supplied by sponsor, conference organisers will allocate space to ensure that your brand makes the most impact)
- recognition as a ‘conference dinner sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation’s logo in mobile App along side the conference dinner information on the social function page
- your organisation’s logo on menus and dinner tickets (including the opportunity to have input into the design if agreed on time)
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).
**Exhibition Welcome Function Sponsorship - investment $7,000 + GST**

(One opportunity available)

The Exhibition Welcome Function will be held amongst the exhibition stands on Friday, March 13, 2015. During the function canapés and beverages will be served, whilst delegates review the day’s learnings and explore what the exhibition has to offer.

**As the exhibition welcome function sponsor you will receive:**

- naming rights to the exhibition welcome function
- opportunity for you to make a short address to the exhibition welcome function audience (maximum of five minutes)
- recognition as a ‘exhibition welcome function sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation’s logo in mobile App along side the exhibition welcome function information on the social function page
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘exhibition welcome function sponsor’
- one complimentary full conference registration, including lunches, morning and afternoon teas, a ticket to the exhibition welcome function and attendance at conference sessions (conference dinner tickets can be purchased at an additional cost)
- four complimentary tickets to the exhibition welcome function so that you can engage delegates in a relaxed fun atmosphere
- two freestanding banners displayed for the duration of the welcome function (banners supplied by your organisation) alongside the main stage
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).

**Delegate Satchel Sponsorship - investment $6,000 + GST**

(One opportunity available)

Each delegate will collect a conference satchel upon arrival at the venue. The multi-use satchels will be of good quality and will have a long life after the conference reminding delegates of your organisation for years to come.

**As the delegate satchel sponsor you will receive:**

- recognition as a ‘delegate satchel sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘delegate satchel sponsor’
- organisation’s logo featured on the conference satchel alongside the conference logo (If sponsorship is agreed in time before branding of satchel)
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).
Cyber Lounge Sponsorship -
investment $6,000 GST
(One opportunity available)

This facility is provided for the delegates to use throughout the conference to enable them to check and send emails. The Cyber Lounge sponsor will enjoy the benefit of having branded computers in a prime location in the exhibition area, as well as the benefits listed below.

As the cyber lounge sponsor you will receive:

• naming rights to the cyber lounge, located in the exhibition area as indicated on the exhibition plan (signage provided by your organisation)
• recognition as a ‘cyber lounge sponsor’ on the conference website (linked to your website) and in the mobile App
• one freestanding banner displayed for the duration of the conference in the cyber lounge (banners supplied by your organisation)
• your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘cyber lounge sponsor’
• organisation logo featured on the cyber lounge computer holding page
• opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
• sponsor listing in the mobile App, including a 50 word profile of your organisation or products
• delegate list provided of all those attending the conference (excluding those who request privacy).

Please note that computers will be supplied and set up by the conference.

Registration Package Sponsorship -
investment $5,000 GST
(One opportunity available)

On arrival at the registration desk each delegate will receive their personal registration pack including a name badge featuring your branded logo

As the registration package sponsor you will receive:

• organisation’s logo featured on the name badges (alongside the conference logo)
• opportunity to provide branded lanyard featuring organisation’s logo for the delegate names badges (branded lanyard to be supplied by your organisation)
• recognition as a ‘registration package sponsor’ on the conference website (linked to your website) and in the mobile App
• one freestanding banner displayed at the registration counter for the duration of the conference (banners supplied by your organisation)
• your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘registration package sponsor’
• opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
• sponsor listing in the mobile App, including a 50 word profile of your organisation or products
• delegate list provided of all those attending the conference (excluding those who request privacy).
**Charging Station Sponsor - investment $5,000** (GST)
(One opportunity available)

The charging station will be available for all conference delegates to use and will charge most smart phones, mobile devices and laptops.

The station will be branded with your organisation’s logo along side the conference on each side of the station.

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**As the charging station sponsor you will receive:**

- co-branding with the conference logo and the sponsor’s logo on each side of the charging station
- recognition as the ‘charging station sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘charging station sponsor’
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).

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**Lunch Catering Sponsorship - investment $4,000** (GST) per day or $6,000** (GST) for both
(One / Two opportunities available)

This sponsorship will provide your organisation with the opportunity to sponsor the conference lunch catering on Friday or Saturday, alternatively you can go for double exposure and sponsor both days.

**As the lunch catering sponsor you will receive:**

- organisation’s logo featured on the catering cards placed amongst the catering tables during your sponsored lunch
- recognition as a ‘lunch catering sponsor’ on the conference website (linked to your website) and in the mobile App
- two freestanding banners displayed near the catering stations for the duration of the sponsored lunch (banners supplied by your organisation)
- your organisation’s logo on the third tier sponsors PowerPoint, acknowledging your support as a ‘lunch catering sponsor’
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).
Breakfast Session Sponsorship
- investment $5,000 + GST
(One opportunity available)

This sponsorship package provides your organisation the exclusive opportunity of naming rights to the only breakfast session being held on Saturday morning. With the option to provide your own session topic, or align your brand with a session that complements your product or service the breakfast session will ensure you have a chance to connect with delegates and network over a full cooked breakfast.

As the breakfast session sponsor you will receive:
- the opportunity to provide a speaker on your chosen topic (all speaker costs to be met by the sponsor)
- your organisation’s logo featured on the opening sessions slide of the breakfast session
- recognition as the ‘breakfast session sponsor’ by the chair of the session
- recognition as a ‘breakfast session sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘breakfast session sponsor’
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).

Morning and Afternoon Catering Sponsorship - investment $3,000 + GST per day or $4,000 + GST for both
(One / Two opportunities available)

This sponsorship will provide your organisation with the opportunity to sponsor the conference morning or afternoon tea catering on Friday or Saturday, alternatively you can go for double exposure and sponsor both days.

As the morning and afternoon tea catering sponsor you will receive:
- organisation’s logo featured on the catering cards placed amongst the catering tables during your sponsored morning and afternoon tea
- two freestanding banners displayed near the catering stations for the duration of the sponsored morning and afternoon teas (banners supplied by your organisation)
- recognition as a ‘morning and afternoon tea sponsor’ on the conference website (linked to your website) and in the mobile App
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support as a ‘morning and afternoon tea sponsor’
- opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
- sponsor listing in the mobile App, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy).
Families Programme Sponsorship
– investment $3,000 + GST
(one opportunity available)

This sponsorship package provides your organisation the opportunity to support the families of the rural health workforce. While the delegates are conferencing their families will be offered the opportunity to explore the wonderful adventures Rotorua has to offer. An exclusive area will be provided in the Wai Ora Spa Grand Hall at the Energy Events Centre for families to gather including interactive entertainment and refreshments.

As the families programme sponsor you will receive:
• organisation’s logo featured on the families programme name badges (alongside the conference logo)
• recognition as the ‘families programme sponsor’ on the conference website (linked to your website) and in the mobile App
• one freestanding banner displayed near the families area for the duration of the conference (banners supplied by your organisation)
• opportunity to brand the families area with organisation branding and information
• your organisation’s logo on the sponsors PowerPoint, acknowledging your support as the ‘families programme sponsor’
• opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
• sponsor listing in the mobile App, including a 50 word profile of your organisation or products
• delegate list provided of all those attending the conference (excluding those who request privacy).

Satchel Insert Sponsorship -
investment $600 + GST
(multiple opportunities available)

As a satchel insert sponsor you will receive:
• opportunity to insert promotional material or product samples in the conference satchels, going directly into the hands of your target market (based on one A4 double sided document, provided by your organisation)
Cancellation Policy

If notification of cancellation of sponsorship packages or exhibition space is received prior to Friday 7 November 2014, you will be refunded less an administration charge of $150 + GST. After that date no refunds will be made.

Delegate List

The delegate list will contain the name, organisation and email address of all delegates that do not request privacy on registration. The list will be emailed to sponsors and exhibitors two weeks prior to conference and again post conference.

Sponsor Registrations

For those who wish to send company or organisation representatives along to the conference to network with the delegates and do not receive any complimentary registrations as part of their sponsorship package, sponsor registrations can be purchased via the online registration site, open from Wednesday, 5 November 2014.

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<th>Sponsor registrations</th>
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<tr>
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<td>Daily catering (morning/afternoon tea, lunch)</td>
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<tr>
<td>Day conference</td>
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<td>one ticket to the exhibition welcome function</td>
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Exhibition

The conference exhibition will give your organisation the opportunity to promote its products and services directly to purchase decision-makers in your target market.

The exhibition will take place in 1/3 of the Unison Arena adjoining the Bay Trust Forum which holds the plenary, and over look ed by the mezzanine concurrent session rooms. The focus of the 2015 exhibition area is to create an interesting and intimate area which enables delegate’s easy access to connect with exhibitors and high visibility to all exhibition stands, no matter where they are placed in the room.
Exhibition Floor Plan
Exhibition Booth Opportunities

Gold Exhibition –
investment: $4,000 + GST per booth
(limited to 18 opportunities)

Your booth includes:
• one 3m wide x 3m deep exhibition space
• velcro receptive panels, with a height of 2.3m. Panels will be supplied for two or three sides of the stand, depending upon individual requirements
• 4 x spotlights
• 2 x 10 amp power supply with 4 pin multi-box power point
• two complimentary exhibitor registrations, including lunches, morning and afternoon teas, a ticket to the exhibition welcome function (tickets to the conference dinner can be purchased at an additional cost)
• organisation name board (max 20 characters on black and white board)
• exhibitor listing in the mobile App, including a 50 word profile of organisation or products

Silver Exhibition -
investment: $3,500 + GST per booth
(limited to 10 opportunities)

Your booth includes:
• one 3m wide x 3m deep exhibition space
• velcro receptive panels, with a height of 2.3m. Panels will be supplied for two or three sides of the stand, depending upon individual requirements.
• 2 x spotlights
• 1 x 10 amp power supply with 4 pin multi-box power point
• one complimentary exhibitor registration, including lunches, morning and afternoon teas, a ticket to the exhibition welcome function (tickets to the conference dinner can be purchased at an additional cost)
• organisation name board (max 20 characters on black and white board)
• exhibitor listing in the mobile App, including a 50 word profile of organisation or products

Bronze Exhibition -
investment: $2,900 + GST per booth
(limited to 26 opportunities)

Your booth includes:
• 3m wide x 3m deep exhibition space
• velcro receptive panels, with a height of 2.3m. Panels will be supplied for two or three sides of the stand, depending upon individual requirements.
• 2 x spotlights
• 1 x 10 amp power supply with 4 pin multi-box power point
• one complimentary exhibitor registration, including lunches, morning and afternoon teas, a ticket to the exhibition welcome function (tickets to the conference dinner can be purchased at an additional cost)
• organisation name board (max 20 characters on black and white board)
• exhibitor listing in the mobile App, including a 50 word profile of organisation or products

Extra booth personnel may be registered via the online registration system, opening Wednesday 5 November 2014 for $395 + GST per person. Including lunches, morning and afternoon teas, a ticket to the exhibition welcome function (tickets to the conference dinner can be purchased at an additional cost).

Additional booth staff wishing to attend sessions must register as conference delegates and pay the appropriate registration fee. We warmly invite all exhibitors to purchase tickets to attend the conference dinner and meet with our delegates.
Accommodation
Exhibitors will be able to book accommodation at the conference hotels where competitive room rates have been negotiated during the registration process.

Insurance
It is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage. All exhibitors shall insure, indemnify and hold NZRGPN/RHĀNZ or the conference secretariat harmless in respect of all costs, claims, demands and expenses. Exhibitors are responsible for any injury to persons and damage to property on the conference environment caused during the setting up, the operation of and the dismantling and removal of the exhibition.

Cancellation Policy
If notification of cancellation of exhibition space is received prior to Friday 7 November 2014, you will be refunded less an administration charge of $150 + GST. After that date no refunds will be made. The organising committee reserves the right to cancel the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

Contact
If you wish to discuss other packages outside those listed please contact

Rob Olsen
Communications and Membership Manager
NZ Rural General Practice Network
T: +64 4 472 3901
M: +64 21 822 468 or +64 21 472 556
E: rob@rgpn.org.nz

Contact for logistics relating to the industry exhibition:
Wendy Boyce
Event Manager
Conference Innovators
T: +64 9 5281 5587
F: +64 9 525 2465
E: wendy@conference.co.nz

Additional equipment
Pre-constructed booths will provide a professional image and valuable display space for you to enhance the presentation of your products and information. We encourage you to be innovative with your booth using unique stand designs and offering giveaways. This will improve the look and appeal of your stand.

Any additional equipment required such as display units, shelving, stools, audio visual equipment etc can be ordered through the exhibition build organisation, Displayworks:
Nicola Ransome
T: +64 3 338 4193
M: +64 27 495 2827
E: sales.chch@displayworks.co.nz
W: www.displayworks.co.nz

Venue
The exhibition will be held in the Unison Arena, at Energy Events Centre, Queens Drive, Government Gardens, Rotorua.

Catering
Pre-session tea and coffee, morning and afternoon tea and lunches will be served in the exhibition area to encourage delegates to spend time viewing exhibits.

Internet Access
Complimentary wireless internet access is available throughout the venue, however if you wish to demonstrate computer software a dedicated internet line will be required at your stand, with all costs to be paid by the exhibitor.

Social Functions
Tickets to the conference dinner are not included in the exhibitor registration; however these can be purchased during the registration process.
Sponsorship and Exhibition Request Form

Please forward this form indicating your sponsorship/exhibition request to:
Wendy Boyce, Conference Innovators Ltd
PO Box 28084, Remuera, Auckland 1541, New Zealand
T  + 64 9 281 5587
F  + 64 9 525 2465
E  wendy@conference.co.nz

Sponsorship Packages

Sponsorship requests will be on a first in basis. Please indicate which opportunity you are interested in:

Major Partnerships
☐ Major Partner (package to be negotiated)

Conference Partnerships
☐ Coffee Cart $10,000 + GST
☐ Keynote Speakers $9,000 + GST
☐ Conference Dinner $9,000 + GST
☐ Mobile App $9,000 + GST
☐ Exhibition Welcome Function $7,000 + GST
☐ Cyber Lounge $6,000 + GST
☐ Delegate Satchel $6,000 + GST
☐ Registration $5,000 + GST
☐ Breakfast Session $5,000 + GST
☐ Charging Station $5,000 + GST
☐ Daily Lunch Catering
☐ FRI $4,000 ☐ SAT $4,000 ☐ BOTH $6,000
☐ Morning and Afternoon Tea Catering
☐ FRI $3,000 ☐ SAT $3,000 ☐ BOTH $4,000
☐ Families Programme $3,000 + GST
☐ Satchel Insert $600 + GST

Industry Exhibition sites will be first offered and allocated to sponsors and long term supporters of the conference. Requests may be made in advance by completing below.

Exhibition Stand: ☐ Gold $4,000 + GST ☐ Silver $3,500 + GST ☐ Bronze $2,900 + GST

Please indicate your stand number preferences:
1st choice ___________ 2nd choice ___________ 3rd choice ___________

Organisation name: ________________________________

Name for fascia signage: ________________________________

Contact person: (main) ________________________________

Contact person: (for invoicing purposes) ________________________________

Postal address: ________________________________ City: ________________________________

Postcode: ________________________________ Country: ________________________________

Telephone: ________________________________ Facsimile: ________________________________

Mobile: ________________________________ Email: ________________________________

Website: ________________________________ Purchase Order Number: ________________________________
<table>
<thead>
<tr>
<th>Payment Details</th>
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<tbody>
<tr>
<td><strong>Terms of Payment</strong></td>
</tr>
<tr>
<td>All prices are in New Zealand dollars and exclude Goods and Services Tax (GST) of 15%. Invoices are payable within one month of invoice, or prior to conference, whichever is earliest.</td>
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<th>Method of payment:</th>
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<tr>
<td>☐ Yes, deduct my credit card below. Payment by creditcard attracts a 2.5% fee.</td>
</tr>
<tr>
<td>☐ Please send an invoice (full payment due by 20th month following original invoice date)</td>
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<th>Credit Card Authorisation</th>
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<td>Please charge NZ$ _________ to the following credit card.</td>
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<tr>
<th>Please circle card to be charged:</th>
<th>Visa</th>
<th>MasterCard</th>
<th>AMEX</th>
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We apply for sponsorship and/or exhibition space in accordance to the terms and conditions set out in the sponsorship and exhibition prospectus.

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